

INTENSIVE PROGRAMME – WORKSHOPS FOR STUDENTS
Developed within the Strategic Partnership project

Number of the project	2014-1-PL01-KA203-003392
Title/name of the project	Innovative Education towards the Needs of the Organic Sector (EPOS)
Title of the workshop	<p>These are two connected workshops:</p> <ol style="list-style-type: none"> 1. Case study: SWOT analysis of stakeholders representing organic sector 2. Analysis of the stakeholders through the IFOAM principles of organic agriculture (level of compliance).
Lecturer (University)	<p>All EPOS Partners were involved in the development of the workshops. Lecturers carrying out the workshop during the EPOS Intensive Study Programme: Prof. Rembialkowska (WULS), Dr. Średnicka-Tober (WULS), Dr. Kazimierczak (WULS), Prof. von Fragstein und Niemsdorff (UoK), Prof. Mancinelli (UNITUS), Dr. Radicetti (UNITUS), Dr. Pereira (UPM).</p>
The aim of the workshop	<p>The aim of the workshop is to (a) carry out a SWOT analysis of a selected stakeholder representing organic sector visited during the Intensive Study Programme; (b) to carry out an IFOAM principles analysis of all the stakeholders visited during the Intensive Study Programme; (c) to offer some recommendations for the stakeholders on the basis of the undertaken analyses.</p>
Description (schedule)	<p>Students are divided in international groups (two sets of groups are built – practically each student belongs to 2 different groups).</p> <p>Set I: Each group is assigned one organic farm or enterprise, to carry out full SWOT analysis of this farm/enterprise (analysis of strengths / weaknesses / opportunities / threats).</p> <p>Set II: Each group is assigned one IFOAM principle (health / ecology / fairness / care) to analyze & compare how all visited farms/enterprises comply with this principle.</p> <p>(each student needs to (a) focus deeply on 1 case study = one stakeholder; and (b) additionally focus on all stakeholders analyzing them all through one principle of IFOAM – this way students’ focus on all visited farms is ensured).</p> <p>Short introduction from the lecturers is necessary about the aims & background of the workshop; about IFOAM principles and SWOT analysis tool (60 minutes).</p> <p>Then farm visits are organized (2-3 days of study trips to the farms and enterprises) to collect information necessary to carry out the above analyses. After each farm/enterprise visit a reflection session is organized to comment on the collected information & to answer all students questions and to direct them on a right track of interpreting the findings. Students are encourages to document their analysis with photos taken during the study visits.</p> <p>Each group, supervised by the lecturers, prepares a PPT presentation (max. 15 minutes) on (1) the SWOT analyses and (2) IFOAM principles outcomes. Time for questions & discussion needs to be planned.</p>

Time needed to carry out the workshop	Minimum 3 days
Materials & tools necessary to carry out the workshop	Paper, pens, computers/laptops with MS PowerPoint or other relevant programme.
Target group (background, study level)	Students with a background in life sciences, ideally MSc or PhD students (optionally advanced BSc students).
Prerequisites	Ideally background in life sciences, understanding of the organic sector
Suggested size of students' working groups	3-4 students per group (ideally no more than 8 such groups)
Effects / learning outcomes (knowledge, skills and social competences)	Students get acquainted with the SWOT analysis methods, with the IFOAM principles of organic farming, with the organic sector in the country where the program is organized; they learn how to interview the farmers & entrepreneurs (how to ask questions & collect necessary information), how to report orally in English, they learn how to work in (multinational) groups & share tasks and responsibilities; they learn how to conclude & prepare recommendations based on the analysis of situation.
If applicable, background literature	IFOAM principles of organic farming: http://www.ifoam.bio/en/organic-landmarks/principles-organic-agriculture FIBL & IFOAM (2016) The World of Organic Agriculture: https://shop.fibl.org/fileadmin/documents/shop/1698-organic-world-2016.pdf
Additional comments	-